



**Minutes of the Meeting of the South Pasadena Tournament of  
Roses Committee**

**Meeting convened this 1<sup>st</sup> day of December 2020, 7:33pm**

**Council Chamber**

**1424 Mission Street, South Pasadena, CA 91030**

**Via Zoom**

- Chairperson, Brant Dunlap called the meeting to order on December 1, 2020 at 7:33pm.
- Pledge of Allegiance.
- **Roll Call:**
  - **Committee Members Present:**
    - Courtney Dunlap
    - Brant Dunlap
    - Sandy Fielding
    - Steve Fillingham
    - Jamez Jontz
    - John Vandercook
    - Alan Vlacich
    - Chris Metcalf
    - Wendee Lee
    - Bill Cuillinane
    - Lisa Henderson
    - Leland Glauz
    - Bill Glazier
  - **Committee Members Absent:**
    - Sara Cullinane (NV)
    - Larry Chiles
    - Janet Benjamin
    - Joss Rogers
  - **Council Liaison Absent:**
    - Michael Cacciotti (NV)
  - **City Staff Liaison Present:**
    - Jeannie Chiu (NV)
- **Public Comment:** Jeannie Chiu announced her retirement after 26 years with the city. Jeannie announced Sheila Pautsch as our new staff liaison
- **City Council Liaison Communications:** None



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- **Committee Chair Communications:** Brant talked about how it's' been a long 9 months, he wished that everyone has been healthy during these times. In May we got a \$1,000 business grant through the small business association of the City of Los Angeles. Brant mentioned a small group of committee members have done a lot trying to stay in touch and are working to push for help with our organization. Bill, Alan, Sam Hernandez and Brant have teamed up for little projects for fundraising; including the SPSHS Alumni Association. Mike Thurman did an email blast and we received \$1,000 through that. A big thank you to Wendee Le and her husband, they have really helped with direct mail. Brant thanked Alan for his coffee fundraiser. He was riding his bike around town. Bill Glazier has continued to write about us during this time even when there was nothing to really even write about, so thank you Bill for continuing to support us. Joss and Lisa have battled some personal medical issues so we are glad to see them healing and doing better.
- **Staff Liaison –** No comment
- Motion to approve the Minutes from March, 3<sup>rd</sup> 2020 made by Steve Fillingham and 2<sup>nd</sup> by Chris Metcalf. Motion Approved.
- **Treasurer Report:** Sandy went through months of bank accounts since March 2020. Sandy talked about amounts from Ted's Funeral, SPSHS Alumni, Direct Mail, Easter Candy, Bit money from The Chamber, Grant, and Alan's Coffee. We received a \$3,500 check from a donor via the Pasadena Community Foundation which we used to be a part of prior to being our own 501C3. Checks need to be given to Sandy within the week, we had to pay the bank a fine for cashing a check that was written back in February.  
Motion to approve Treasurer reports from March 2020-November 2020. Bill Cullinane motioned, Alan 2<sup>nd</sup>.
- **Event/Site:** James reported there is nothing going on with the site, he does drive by about once a week to check for vandalism or damages. All the companies we usually work with for rentals are all understanding that 2020 isn't a rental year so they put all accounts on hold until 2021.
- **Design Chair Report:** James reported that Richard did a colored rendering a few months ago and we sent it out on social media. The full colored rendering has not been released so that we don't have to be committed to any colors. We are waiting to hear from growers about supplies that will be available for us next year, once we know that information then the colored rendering will be finalized. We have talked about maybe making a small scale 3D sculpture, but not a for sure project yet.



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- **Construction:** Steve reported that he and Joss have gotten some work done on the chassis. They were able to get some cleaning done in the shed and hope to be able to meet up soon to work on some other projects that need to be done before the next build.
- **Decoration:** No Report
- **Misc. Fundraisers:** Sandy talked about all the funds we have received over the last several months. Alan talked about what he did with his home roasted coffee for us as a fundraiser. He enjoyed it for his own personal growth but as well as seeing those who wanted to do whatever they could to help our SP float. Sandy said we will have See's Candy in the spring, she will share details at the next meeting.
- **Cruz'n for Roses:** Brant reported that Janet really tried a new idea for the Car Show this year, unfortunately it just did not work. We did get a few cars to sign up but it wasn't enough. We even dropped the price and we were still going to include a t-shirt and it just didn't work. Janet only had 6-7 entries a few days prior and we needed 75 entries to break even with our cost. We hope we can get the Car Show back in 2021.
- **Golf Tournament:** Alan reported that the alternate plan for this year's Golf Fundraiser was to push it back to September in hopes Covid would have gotten better. Unfortunately, we were still at the point of no tournaments or groups so we had to cancel. We are hoping we can have our fundraiser next year in June. If we aren't able to have it in June then we will hope to push it back to September which is when we used to have it years ago.
- **Rose Parade & Rose Bowl tickets:** Bill reported that unfortunately there is no game in Pasadena for 2020, which meant no ticket sales.
- **Crunch Time Party:** Brant reported that he is very hopeful our online Crunch Time Party will be successful in just a few weeks. Alan, Bill, Sam and Brant worked really hard researching which auction would be best for us. We currently have 50 items secured with a wide array of price ranges. It is also on the front page of our SPTOR website. We have items like a trip to Catalina, artwork, and gift certificates. Sam Hernandez thanked all of us for continuing our support for our committee, he said he knows we can see the light at the end of the tunnel for our Ted Shaw Memorial Building. Bill talked about how the site is extremely user friendly and he hopes we will all look at it and browse around. Brant said he will be sharing the link with everyone via email after tonight's meeting. Wendee showed everyone our online ad which she had just created and we would see it shared on social media sites within the next day or so. The South Pasadenian had already posted our auction link earlier today, Alan thanked Bill Glazier for this.



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- **Direct Mail:** Wendee reported that she sent out 2100 direct mail letters to residents all over the City. Wendee said she learned a lot and will work on being better for next year. She used an old file from Paul so she will update it prior to next year.
- **Publicity:** Bill reported that he has been busy, an article was written and posted this morning about the Crunch Party. Every few weeks he's been writing out stories and he will continue to write stories as much as he can. He thinks Alan's coffee is a great idea and he would like to write another story about this. As usual Bill let us know anything we need published just let him know and he will work on it.
- **Website:** Bill reported that the 2022 parade rendering is on the site. Our auction link is on the main page. The security of our website has been upgraded since we use paypal so our website is now a secure link, we had someone try to make a donation and got a pop up letting them know our website was not a secure link, so we fixed that. Brant reported that we listed our vendors and partners regardless if they are donating right now or not since we know they may not be in a position to donate at this time. We have all 2019 donors up on our website to still support them during this pandemic.
- **Social Media:** Chris reported that he has been posting, our numbers are pretty much the same in terms of views. He doesn't have much content, but he will post about things as they get sent to him.
- **Comments:**

Brant ended with a big "Thank You" to Jeannie for all her help over the last 10 months and the last few years that she has served as our liaison. Jeannie has been with the City for 26 years and will be greatly missed!
- Meeting adjourned at 8:41pm. The next meeting will be on Tuesday, January 12, 2021 at 7:30pm.

DocuSigned by:

*Brant Dunlap*

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4/7/2021

Approved: \_\_\_\_\_ Date: \_\_\_\_\_

Committee Chairperson